



The Enterprise Framework™

	WHY are we doing what we are doing? Strategies & Goals	HOW do we do what we do or need to do? Processes & Activities	WHAT things are of interest to us? Materials & Things	WHO is of interest to us? Roles & Responsibilities	WHERE are the locations of interest to us? Locations & Geography	WHEN are we required to do what we do? Events & Triggers
DESCRIBE The Business						
DEFINE The Relationships						
SPECIFY Components & Services <i>(Technology-neutral)</i>						
IDENTIFY Technology <i>(Technology-specific)</i>						
SELECT Solutions						
THE ENTERPRISE	GOALS	PROCESSES	MATERIALS	ROLES	LOCATIONS	EVENTS

Increase Efficiency—Drive Innovation—Reduce Complexity—Manage Change

Understanding Your Organizational DNA